## Boomerang Alliance

The Boomerang Alliance is a national peak not-for-profit group formed in 2003 with the aim of a zero-waste society.

- » We comprise 53 national, state, and local allies.
- » Our mission is to be the peak NGO in Australia, driving the behavioural and systematic change required to deliver the social, economic and environmental benefits of a zero-waste society and to support waste reduction across the Asia Pacific region.
- » Our core strategic objectives are:
  - To transition to a zero-waste society by leveraging strategic opportunities to drive best practice resource efficiency and recovery.
  - To cut 70% of Australia's contribution to plastic pollution entering the oceans by 2020.



## Some of our campaigns



#### Plastic Free Places

- » Our Plastic Free Places program works in communities to directly reduce single-use plastic packaging items and to empower communities to make lasting changes towards a circular economy.
- » Find out more and how you can help here.

### Balloon Release Ban Petition

- » What goes up must come down! Let's stop the release of helium balloons that are harming or killing marine animals and birds. While a few states are taking some steps to act - we need the Australian continent and oceans to be fully protected.
- » Find out more and how you can help here.

#### **Cash for Containers**

- » Our aim is to make Australia be the first continent on the planet to adopt Cash for Containers and we are almost there! The Container Deposit Scheme reduces the amount of beverage container litter and increase the amount of recycling by using a financial incentive (10c in Australia).
- » Find out more and how you can help <u>here</u>.











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