

Think Globally. Act Locally!

Householders' Options to Protect the Environment Inc.

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MEDIA RELEASE

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Re: World Migratory Bird Day, 12 October 2024



Frank Orden

World Migratory Bird Day aims to raise awareness about the challenges migratory birds face and the vital importance of protecting their habitats. Celebrated on the 12th of October, this year's focus is on the importance of insects for migratory birds, and highlight concerns related to decreasing populations of insects.

Insects, particularly flying insects like moths, beetles, and dragonflies, provide a rich and nutritious food source for many bird species. During migration, birds rely heavily on these insects to refuel and build the strength necessary for their arduous journeys. However, the global decline in insect populations due to pesticides, habitat loss, and climate change is putting migratory birds at risk.

Householders' Options to Protect the Environment (HOPE) Inc. (Australia), encourages local communities to take action by promoting insect-friendly practices such as reducing pesticide use, planting native vegetation, and supporting wetland conservation efforts. These actions not only benefit insect populations but also create healthier ecosystems for migratory birds and other wildlife.

Join us in celebrating World Bird Migration Day by supporting efforts to protect birds and their insect food sources.

For more information, visit https://www.worldmigratorybirdday.org/.

Frank Ondrus, President - HOPE Inc., ph. 07 4639 2135

Written by Rachel Telan - Media Officer (NSW)