



Think Globally. Act Locally!

Householders' Options to Protect the Environment Inc.

PO Box 6118 – Clifford Gardens, Toowoomba QLD 4350

(22 Vacy Street, Toowoomba QLD 4350)

Ph 07 4639 2135; Email: office@hopeaustralia.org.au

Website: <http://www.hopeaustralia.org.au>

ABN 48 036 173 161

Tuesday, 12 November 2024

HOPE Inc. (Australia): seeking EOI in support of a Future Vision podcast project proposal



Householders' Options to Protect the Environment (HOPE) Inc. (Australia) is a long established national NFP environmental protection and capacity building organisation headquartered in S.E. Queensland, Australia.

HOPE is now seeking expressions of interest in support of a proposal to create a visionary new podcast series. The working title is: *A preferred future by 2050 – credible paths to life-enhancing development in S.E. Queensland.*

The series would:

- Develop and broadcast episodes which contain inspiring, evidence-based alternative development scenarios and pathways relevant to the Southeast Queensland region.
- Evaluate the conjecture that such a podcast series could help produce, within the imagination of a significant section of its audience, a mobilising, forward-facing energy and strong desire for genuinely progressive change.
- Evaluate the conjecture that the podcast series could help operationalise that desire by motivating a substantial number of listeners to take real world actions. Those actions would include supporting the urgent need for stronger, citizen led demands to our leaders - that they implement solutions commensurate with the seriousness of our growing environmental, social and economic challenges.

The project would be premised on the conviction that we must now transition, rapidly, toward forms of regional development that are capable of providing a safer, healthier, genuinely sustainable regional community over the next 25 years and beyond. In the interests of true democracy, the project would also model the need for the wider community to play a full genuinely participative role in helping shape that preferable future.

At present we lack a sufficient source of credible, widely shared visions of what a preferred, more ecologically healthy, socially fair, and economically prosperous regional future could and

should look like. Helping to create such a set of inspiring visions in the public mind; visions which are in part shaped by active citizen audience contributions, is a primary objective of the proposed podcast series.

Summary of key project objectives of this proposal

- To develop a podcast series which builds upon the previous experience of HOPE in producing podcasts which have brought innovative ideas on better, alternative forms of economic, social, and environmental development to a wider audience.
- To produce a podcast series that helps counter a current lack of public, easily accessible, evidence based alternative development scenarios.
- Help create a growing collective understanding that credible, alternative environmental, economic, and social pathways to a preferred regional future exist and need to be actioned as a matter of urgency.
- Help encourage stronger public demands upon our political and institutional leaders to help guide us quickly toward those life enhancing opportunities. More forceful grass roots demands are essential if we are ever to experience future development that increases, not diminishes community health, safety, and well-being.
- Produce a podcast series which is actively shaped by its audience as it evolves. A series which becomes a trusted online forum and rallying point for growing citizen deliberation about and demand for major systemic reform of present failing institutional responses to our growing economic, environmental, and social challenges.
- Produce a podcast series which is professionally researched on its potential for community capacity building and engagement across its lifetime. If research evaluation proves positive the podcast series could then form a case study and template upon which to base similar projects elsewhere.

The attached full proposal document expands on the summary project objectives list above and provides a draft production timeline and budget for the project. We encourage you to read the full proposal and get back to either project developer, Andrew Nicholson, or to the HOPE admin team with any ideas on general feasibility and suggestions for improvement.

Should HOPE decide to launch this project we will require a range of collaborators, funders, partners, presenters, and guest interviewees. Please let us know whether you might have an in principal interest in contributing to this project in one of those capacities or in ways that best suit your interests.



Project developer - Andrew Nicholson | anicholsona@gmail.com | 0411 082 028